



Immerse VR University Contest

What you need to produce

- In order to be eligible for the contest, you will need to be able to use the Immerse SDK to create a virtual reality (VR) application.
- The application can be:
 - Solely VR
 - Involve both VR and non-VR functionality
- The project experience can either be:
 - Single user
 - Multi-user (either a mix of VR and VR, or VR and Web).

Rules of entry

- Your university will need to have completed an agreement (provided by the Programme Director)
- You will need to produce a project using the SDK within a university project with a university affiliated with the contest
- In order to enter, you should provide the following information before you can access the SDK and platform:
 - State if you are entering as part of a team (if so, you need to provide the names of your team members and their roles) or individually
 - Send this information to your University Contact so that we can get your platform account set up with Immerse
- In order to qualify, you will have to submit your project before the deadline. We will require the following for a successful submission:
 - a video of the experience
 - supporting notes to explain your reasoning and usage of features
 - a session link for open access

Assessment criteria

- Creativity
- Application of VR in a new way in an existing area or in a new area
- Good to high-quality visuals
- Engaging content
- Layered/complex VR interactions
- Sequencing of actions
- Multi-user support
- Using Web GL and in an interesting way

The contest prizes

The contest is open for individuals as well as for teams of up to 4 members. Each prize will be awarded to every member of your team. As a participation bonus, everyone will also get access to the Immerse Platform for 1 year!

1st place - VR headsets

2nd place - £100 Gift cards*

3rd place - 1 annual subscription to a learning platform*

*The learning platform and gift cards choices to be confirmed by Immerse.

Immerse internship

Anyone taking part in the contest can nominate themselves for an internship with Immerse before the submission deadline. The role available will be determined by Immerse. More details about the internship will be announced in May 2022.

Nominations will need to be made directly to the Programme Director stating their name, university and/or team to contest@immerse.io.